

Module specification

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Module Code	FAW704
Module Title	Advanced Football Coaching Practice
Level	7
Credit value	20
Faculty	FSLS
HECoS Code	100095
Cost Code	GASP
Pre-requisite module	N/A

Programmes in which module to be offered

Programme title	Core/Optional/Standalone
MSc Football Science & Coaching	Core

Breakdown of module hours

Learning and teaching hours	14 hrs
Placement tutor support hours	0 hrs
Supervised learning hours e.g. practical classes, workshops	7 hrs
Project supervision hours	0 hrs
Active learning and teaching hours total	21 hrs
Placement hours	0 hrs
Guided independent study hours	179 hrs
Module duration (Total hours)	200 hrs

Module aims

This module aims to:

- To develop an enhanced awareness of Individual and team performance through a range of advanced coaching methods.
- To successfully develop the necessary skills to allow effective evaluation of Individual & team requirements for sustained optimal performance.
- To develop a critical understanding of the role, scope and value of the coaching process and the application of key coaching principles.
- To advance students understanding of key management related issues, applied to a variety of roles within the football industry.

- To develop the skills required to demonstrate competence in the application of technical, tactical, physical & psychosocial information to achieve optimal team performance.

Module Learning Outcomes

At the end of this module, students will be able to:

1	Critically design a football coaching session informed by a specific principle of play, integrating advanced technical, tactical, physical, and psychological considerations to enhance player development and performance.
2	Present the football session, using appropriate tools to contextualise and frame the session.
3	Orally defend the session rationale.
4	Provide tactical solutions to problems through verbal discussion.

Assessment

Indicative Assessment Tasks:

This section outlines the type of assessment task the student will be expected to complete as part of the module. More details will be made available in the relevant academic year module handbook.

Assessment 1: Presentation

Students will deliver a 30 minute presentation showcasing their football session based on a specific principle of play.

Assessment 2: Oral Assessment (20 minutes)

Students will engage in a 20 minute discussion with the assessor regarding their session design. Students will be challenged and given tactical problems of which they will have to provide appropriate solutions.

Assessment number	Learning Outcomes to be met	Type of assessment	Duration/Word Count	Weighting (%)	Alternative assessment, if applicable
1	1 & 2	Presentation	30 minutes	50	N/A
2	3 & 4	Oral Assessment	20 minutes	50	N/A

Derogations

N/A

Learning and Teaching Strategies

The taught elements of this module will be delivered using a classroom/online blend in line with the Active Learning Framework. Classroom activities will consist of lectures, tutorials,



group activities, practical tasks and self-directed study tasks. Students will also find session extension tasks on Moodle to be studied asynchronously.

Welsh Elements

The programmes will be delivered through the medium of English. Students are entitled to submit assessments in the medium of Welsh. If students wish to converse in Welsh, they will be assigned a Welsh speaking personal tutor. Support can also be made available for Welsh language students via Coleg Cymraeg Cenedlaethol where students can present their research at their conferences through the Welsh Language. Students will be sign posted to relevant opportunities via the VLE and MS Teams page.

Indicative Syllabus Outline

- Game Model Building
- Developing a working model
- Physical and tactical training
- Framing your session
- Physical pillar
- Training session design
- Individualised training

Indicative Bibliography:

Please note the essential reads and other indicative reading are subject to annual review and update.

Essential Reads

Cushion, C., Ford, P., & Nelson, L. (Eds.). (2023). *The Coaching Process in Football: Contemporary Issues and Practice*. Routledge.

Other indicative reading

Strudwick, T., (2016), *Soccer Science*. Australia: Human Kinetics.

Football Association of Wales (2020) *The Welsh Way – First Kick to National Team*. Available from <https://faw.cymru/national-syllabus/>

Administrative Information

For office use only	
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